

MEDIA KIT · 2026

Dr. Hayley McDonald.

BVSc (dist.) · DECVIM-CA (Cardiology) · PhD · MRCVS

Board-certified veterinary cardiologist, key opinion leader, and speaker. The voice of The Rhythm Vet.



Cardiology, made accessible.

FOR VETS AND TECHS

Reach and audience.

75,000+Social followers of vets, techs,
and more**800K+**

Average monthly views

500K+

Accounts reached each month

90%Of views come from non-
followers**WHERE**

International, remote or in person.

WHO

Vet to tech, and everyone in between.

SCALE

Small clinics to large corporations.

About Dr. Hayley.

Dr. Hayley McDonald is a board-certified veterinary cardiologist, key opinion leader, speaker, and the voice of The Rhythm Vet.

She teaches the medicine the way a colleague would explain it, because most cardiac cases are met first by a general-practice vet, a new graduate, or a technician, with no specialist on site. Her case breakdowns walk through the ECG and the echo, one step at a time, and land on the call she would make.

She has trained and practiced across New Zealand, Australia, the United Kingdom, and the United States, and now practices in the San Francisco Bay Area.

At a glance.

- **Board certification.** Cardiology, European College of Veterinary Internal Medicine, 2019.
- **PhD.** Advanced cardiac imaging and novel cardiac therapeutics, University of Queensland.
- **Practice.** Specialist cardiologist and surgeon, San Francisco.
- **Audience.** Vets, technicians, and students, worldwide.
- **Home base.** therhythmvet.com, plus Instagram, YouTube, TikTok, and LinkedIn.

What Dr. Hayley speaks on.

Every session is adapted to your audience, venue, and needs. These are ready to go.

The ECG you can read in the room.

A working method for a rhythm strip when there is no cardiologist to call. What to look at, in what order, and what changes the plan.

Murmurs, graded one to six.

How to hear it, grade it, and describe it so the next vet or tech knows exactly what you meant.

The cardiac patient under anesthesia.

Where the risk sits in a heart that is already struggling, and the drug decisions that could make it worse.

Heart disease before it becomes heart failure.

Staging, monitoring, and the conversations to have with an owner while there is still time to have them.

The crashing cardiac patient in ECC.

Stabilizing a heart emergency in a clinic that does not have a specialist, an echo, or a second pair of hands.

Monitoring the heart under anesthesia.

What to watch on the ECG, the blood pressure, and the capnograph, and how to catch trouble before it becomes an arrest.

Ways to work together.

■ Keynote and conference.

Main stage, breakout, or technician track.

■ In-house and corporate training.

From a single clinic team to a corporate group, remote or in person.

■ Panels and live case sessions.

Clinical panels, Q&A, and live case reads.

■ Webinars and CE.

Live or recorded. Hosts can submit sessions for RACE approval.

■ Press and commentary.

Veterinary and trade press, print and broadcast, on anything heart related.

■ Brand partnerships.

Where the product is one Dr. Hayley would put in front of her own audience.

“Cardiology isn't just a specialty. It's a frontier.”

Dr. Hayley McDonald, in MyVetCandy

Appearances.

Heart murmurs in dogs and cats.

BirchBark Foundation · Education webinar

From New Zealand barns to California ORs.

MyVetCandy · Feature profile

Peer-reviewed articles.

- Hexarelin targets neuroinflammatory pathways to preserve cardiac morphology and function in a mouse model of myocardial ischemia-reperfusion.
- Hexarelin treatment preserves myocardial function and reduces cardiac fibrosis in a mouse model of acute myocardial infarction.
- Hexarelin preserves myocardial function and reduces inflammation and fibrosis in a mouse model of myocardial ischemia reperfusion.
- Cardioprotective role of hexarelin in a mouse model of myocardial infarction.
- Protective role of growth hormone secretagogues against myocardial dysfunction in mouse models of myocardial ischemia reperfusion and infarction.

[Full record and citation counts on ResearchGate](#)

Book Dr. Hayley.

For speaking, press, or partnerships, her media team will follow up with formats, availability, and next steps.

therhythmvet.com/about#contact · @therhythmvet

Get in touch